

ImmunoReagents, Inc. Privacy Policy

Privacy Policy

General

ImmunoReagents, Inc. strives to protect the privacy of visitors to our Website and the privacy of our customers, collaborators, contacts and other individuals whose personal data we handle. Please read the following policy; it will help you to understand how we use personal data.

Who We Are

This policy explains how ImmunoReagents, Inc. 6003 Chapel Hill Road Ste. 153 Raleigh, NC 27607, phone number 919-831-2240 uses personal data.

Consent to Our Use of Your Personal Data

Whenever you give us personal data, you are consenting to its collection and use in accordance with this privacy policy, including our use of cookies as explained below.

What Personal Data Do We Collect?

When you visit our Website (<http://www.immunoreagents.com>) we log your Internet Protocol (IP) address, which is a string of numbers unique to your computer that is recorded by our web server when you request any page or component on our website. We use this to receive and send information from and to you over the internet and to monitor your use of our website.

When you contact us about the supply of any of our goods or services, make an inquiry, order products or services from us or ask us for information, you will be asked to provide some personal data (such as your name, business or billing address, telephone number, e-mail address, and credit or debit card number).

We may use information about you from credit reference agencies and fraud prevention agencies.

We also automatically collect data about visitors to our Website (for example on browsing patterns) by using Cookies. These data allow us to recognize you and your preferred settings and avoid you having to re-enter information when you visit this Website in future. (See below for more information on Cookies.)

Cookies

A Cookie is a small piece of data or message that is sent from a Web server to your browser and is stored on your hard drive. It is used to collect standard internet log information and visitor behavior information.

A Cookie can't read data off your hard disk or read Cookie files created by other sites. Cookies do not damage your system.

You can reset your browser to refuse Cookies or to alert you to when a Cookie is being sent. If you choose not to accept our Cookies, some of the features of our Website may not work as well as we intend.

We use Cookies for the purposes of system administration of our Website, to give us information about the number of visitors to different parts of our Website, and to enhance your visit to our Website.

How Do We Use Personal Data?

We use your personal data to:

- supply goods, services and information to you or your organization

- manage your or your organization's account
- to let you know about other goods and services in which you may be interested
- to inform you about changes and improvements to our Website
- for direct marketing purposes (but you may opt out of this) and
- if you agree, to email you about products and services in which you may be interested

We may also use your personal data to:

- monitor the use of our Website and personalize your visits to that Website
- to record traffic flows to our Website
- to carry out research about our visitors' and customers' demographics, interests and behavior so that we can better understand our visitors, customers and potential customers.

When you give us personal data, those data may be sent electronically to servers anywhere in the world and may be used, stored and processed anywhere in the world, including countries outside the European Economic Area. **(Bear in mind that many countries outside the EEA do not adequately protect your rights as a data subject.)**

To Whom Might We Disclose Personal Data?

We may disclose your personal data in order to fulfill your requests for goods, services and information, or to validate any payment details you give to us. Except as set out above, we will not disclose your personal data unless we are obliged to do so or allowed to do so by law, or where we need to do so in order to run our business (for instance where we outsource services or other people who process data for us).

Direct Marketing

We may contact you by e-mail to market our goods and services. You have the right at any time to stop us from contacting you for marketing purposes. If you wish to do that, you can unsubscribe anytime by clicking on the unsubscribe link within our email communications.

Alternatively, please contact: sales@immunoreagents.com or 919-831-2240, or you can write to us at ImmunoReagents, Inc. 6003 Chapel Hill Road Ste. 153 Raleigh, NC 27607

Security

When we process or use personal data, we take steps to ensure that it is treated securely and in accordance with our privacy policy.

Unfortunately, no data transmission over the internet or any other network can be guaranteed as 100% secure, but we take appropriate steps to try to protect the security of your personal data.

Changes to This Privacy Policy

We keep this privacy policy under regular review and we may change it from time to time. Any updates will appear on this webpage. Please check it each time you visit this Website or provide us with any personal data.

We last updated this privacy policy on December 14, 2017.

How to Contact Us

If you have any questions about this privacy policy or any personal data which we hold about you, please contact: sales@immunoreagents.com or 919-831-2240, or alternatively you can write to us at ImmunoReagents, Inc. 6003 Chapel Hill Road Ste. 153 Raleigh, NC 27607.